



31 S. 1<sup>st</sup> St. ~ Marshalltown, IA 50158  
 Office: 641-753-6370 ~ Fax: 641-752-6370

At **Heart of Iowa Big Brothers Big Sisters**, our mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth!

We partner with parents, families, volunteers, companies, schools and others in the community to unleash and defend the potential of each child to achieve greater confidence, better relationships, educational success and reach their biggest possible future.

New this year, we invite you to become a **2020 Vision Partner** and choose your partnership level which will provide sponsorship for multiple events for Big Brothers Big Sisters! An annual investment allows you to choose to support one event or participate in several events, increasing your company's visibility in a BIG way!

EVENT	OPTION A Inspiring Sponsor	OPTION B Igniting Sponsor	OPTION C Champion Sponsor
Bowl For Kids' Sake	\$2,000	\$1,000	\$5,000 Corporate Champion
Are you Smarter Than a Little? (new event)	\$1,000	\$2,500	
Sponsor a Group Outing of Bigs/Littles	\$750	\$1,500	
<b>Total Investment</b>	<b>\$3,750</b>	<b>\$5,000</b>	<b>\$5,000</b>

**Bowl for Kids' Sake** is our signature fundraising event. Over 300 participants in 2019! Choose your sponsorship level and put together a team or two. The next page will give you other options if you choose to be a sponsor for our annual fundraiser. **We decided to go with 6 bowling sessions this year!**

Our Bowl for Kids' Sake sessions will take place:

**Saturday, March 21, 2020 from 1:00-3:00 p.m.; 4:00-6:00 p.m. and 7:00-9:00 p.m.**  
**Saturday, March 28, 2020 from 1:00-3:00 p.m.; 4:00-6:00 p.m. and 7:00-9:00 p.m.**

By joining our fundraising efforts, you become part of the "team" that touches the lives of children, ages 6-18. A variety of sponsor levels are listed on the enclosed form.

A team sign up form is enclosed. Bowling skills are not important as it is about supporting kids! If you want to recruit a team to bowl and not be a sponsor all team members are asked to provide a minimum \$55 donation.

Contact us with any questions at 641-753-6370, email [heartofiwamentoring@gmail.com](mailto:heartofiwamentoring@gmail.com) or check out our webpage at [www.heartofiwabigs.org/BFKS](http://www.heartofiwabigs.org/BFKS)

**Are You Smarter Than a Little?** is a new event. Adults from our sponsors will be selected to compete against our 5<sup>th</sup> grade Littles in a Game Show knowledge event. More details to come...

**Sponsor a Group Outing for Bigs/Littles** provides a trip to the zoo, ICubs, Iowa Wild, ice skating or another fun event the Match can participate in together for free. You can help choose the event or leave it to the BBBS staff. Your name will be attached to the sponsored group outing and used in all social media follow up!

Thanks You

Lynne Carroll  
 Executive Director, Heart of Iowa Big Brothers Big Sisters  
 Enclosures



Impact the future by becoming a Sponsor!

March 21 & 28, 2020



2020 Vision Sponsor

- Option A - \$3,750: Inspiring Sponsor includes a \$2,00 BFKS sponsorship, \$1,000 sponsor of Are You Smarter than a Little event, \$750 group outing sponsor!
Option B - \$5,000: Igniting Sponsor includes a \$1,000 BFKS Sponsorship, \$2,500 sponsor of Are You Smarter than a Little event and an adult competitor, \$1,500 group outing sponsor!
Option C - \$5,000: Champion Sponsor includes recognition in all media commercials and printed materials; Name on large banner at Wayward Social, Name on Lane sponsor banner!

Bowl For Kids' Sake Sponsorship

- BIG Sponsor: \$2,000 includes 4 teams of 4-5 members
- Recognition on all printed materials
- Name on large banner at Wayward Social
- Name on Lane sponsor banner
Perfect Game Sponsor: \$1,000 includes 3 teams of 4-5 members
- Name on Large banner at Wayward Social
- Name on Lane sponsor banner
Strike Sponsor: \$750 includes 2 teams of 4-5 members
- Name on Large banner at Wayward Social
- Name on Lane sponsor banner
Spare Sponsor: \$500 includes 1 team of 4-5 members
- Name on Lane sponsor banner

No, I don't want to be a sponsor, but please accept my donation of \$\_\_\_\_\_!
Please accept my donation towards sponsoring a bowling team of Big and Littles.

Please Check One: \_\_\_\_\_ Contribution Enclosed \_\_\_\_\_ Please Bill Me!
Name: \_\_\_\_\_ Company: \_\_\_\_\_
Address: \_\_\_\_\_
Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_
Please return form to: Heart of Iowa Big Brothers Big Sisters
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Phone(641)753-6370 or Fax(641)752-6370 Email: [heartofiwamentoring@gmail.com](mailto:heartofiwamentoring@gmail.com)